

**To Register**

Make Check Payable To:

High Impact Training & Counseling,

44 Broad St., Suite 707

Atlanta, GA 30008

Tuition Fee: \$85.00

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone:(H) \_\_\_\_\_

Phone:(W) \_\_\_\_\_

Email Address: \_\_\_\_\_

Credit Card: \_\_\_ VISA \_\_\_ MC

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Email address needed for directions to facility to be emailed to you upon receipt of registration.

Cancellations must be received at least 72 hours prior to workshop for a refund. A \$20 processing fee will be assessed for all cancellations.

Program subject to cancellation due to insufficient enrollment. Refunds will be promptly made due to lack of enrollment.

**Presenter**

**Gary Byrd, M.Ed. MAC, CCS, CAMS**

**Training Dates:**

**April 23, 2018—Atlanta**

**May 22, 2018—Atlanta**

**July 31, 2018—Atlanta**

**September 21, 2018—Atlanta**

**Augusta Training Site:**

**Positive Solutions Family Enrichment  
Services 1227 Augusta West Pkwy,  
Suite 201 Augusta, GA 30909**

**Man –Up  
Understanding & Breaking  
The Man Code in  
Counseling**

**Various Training Dates**



**Training Location**

**High Impact Training**

**44 Broad St. NW, Suite 707**

**Atlanta GA 30303**

**Training Provided By:**

**High Impact/Anger Management**

**44 Broad St., NW. Suite 809**

**Atlanta, GA 30303**

## About the Conference

It is commonly said that men are less likely to seek counseling services than women. Counseling as it has traditionally been practiced represents an unnatural support pathway for some men. Common expectations of counseling, such as disclosing personal vulnerabilities, expressing emotions, and relying on a counselor for assistance, are not consistent with the ways many men are socialized to cope with problems.

Cultural norms and assumptions color the male experience of counseling, and the traditional notions of masculinity to which many men still cling are, in many ways, antithetical to the tenets and goals of counseling. Of course men are not a monolithic group, but many men are socialized to retreat, and to lick their own wounds when life is especially hard. Unfortunately, disconnecting from others during times of loss for extended periods of time usually exacerbates their losses; and men, under these circumstances, may find themselves feeling increasingly isolated.

As a result, even the experienced counselor may find him/herself struggling to engage effectively with male clients.

This workshop will offer counselors a number of methods for countering men's general reluctance to open up emotionally or fully engage in counseling. Also, the program will address some of the typical needs of men and how to address them in a male-friendly counseling environment.

## Learning Objectives:

- Explore the male code and its impact on the counseling process.
- Examine the dark side of masculinity.
- Explain some of the differences between men's and women's brain and its relevance in the counseling process.
- Treating male type depression.
- Describe the pros and cons of female counselor providing services to men.
- Helping men understand father hunger and its impact on their fathering.
- Describe the process of engaging men in a male friendly counseling environment.

**Tuition: \$85.00**

Pre-registration is required. Tuition fee covers the cost of instruction, handout materials, refreshments breaks, and continuing education credits,

## **Who Should Attend:**

LPCs, Addiction Professional and others interested in gaining a greater understanding of opiate use disorder.

Continuing Education Credits of 6 hours have been applied for through GACA, IC&RC, & LPC.

## Agenda

**Registration 8:45 am**  
**Class from 9:00 a.m. to 4:30 p.m.**

- 9:00 Understanding the male code
- 10:15 Break
- 10:30 The dark side of masculinity
- 11:00 His and Her Brain
- 11:30 Characteristics of men that impact the counseling process
- 12:00 p.m. Lunch
- 1:00 Men and depression
- 1:30 Female counselor providing services for men
- 2:00 Break
- 2:15 Understanding father hunger
- 2:30 Strategies for engaging men in a male-friendly environment
- 4:30 Adjourn

## **Your Presenter:**

Gary K. Byrd, M.Ed., CCS, CAMS, MAC, CEO of The Anger Management Institute and High Impact Training & Counseling, Inc. is an addiction expert with over 30 years of teaching and training addiction professionals across the country. In 2015, he released his first book titled Choice Based Anger Control.